

## SCHEDULE "E"

### RECOGNITION POLICY

In order to maintain the standards of public accountability and to ensure transparency regarding the distribution of public funds, the Niagara Prosperity Initiative (NPI) has established recognition requirements for grantees.

**Both the Niagara Region logo, as the funder, and the NPI logo must accompany the approved wording as seen below:**



Grantees are required to **actively seek** activities to publicly recognize NPI's support and participate in activities identified by NPI. This includes recognizing funding publicly through recognition events, press conferences, photo opportunities, social media and news releases. Grantees are also required to use all opportunities to acknowledge the funder such as: media releases, media interviews, annual reports, newsletters, award presentations, exhibits, social media activities, videos, promotional materials - both online and in print, and all other means of communication whether print, visual or virtual.

All grantee organizations that have a website must identify NPI as the funder for the duration of their grant.

All grantees are required to contact [Natalie Chaumont](#) at the United Way Niagara Falls and Greater Fort Erie in advance about any plans to hold media events, photo opportunities, or when distributing a news release to recognize their grant.

Grantees are required to report on all recognition activities, media coverage and provide photos (with signed consent forms) as part of their quarterly and final reports.

The recognition policy applies for the life of the grant.

**Logos can be downloaded here:**

<http://www.niagaraprospertyinitiative.ca/Home/Logos>